

Policy provided pursuant to art. 13 of the EU Reg. n. 679/2016 (GDPR) [1]

This is the privacy policy (hereinafter also referred to as "Policy") of BionIT Labs Srl (hereinafter also referred to as "BionIT Labs"), an innovative Start-Up set up as a joint-stock company under Italian law operating in the sector of prosthetics, medical devices and bionics. The website www.bionitlabs.com aims to show and promote its devices on the market and expand its network of users, suppliers and stakeholders.

This policy describes in detail how we collect, use and store your Personal Data.

This policy is provided in compliance with the art. 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council concerning the protection of individuals with regard to the processing of Personal Data as well as their free circulation (the "General Data Protection Regulation" - GDPR).

If you are underage or you have not the capacity to act, this Policy is addressed to your parents or your legal guardian, appointed by the Italian law in force as the person authorized to give the relative consent.

This information may be subject to additions or changes in order to make it updated with respect to the legislation and / or adequate with respect to any technical changes made on the website and / or any changes in the purposes or methods of treatment.

1. Data Controller

The Data Controller is BionIT Labs, with the legal office in Lecce via A. Bortone 9 - 73100 - e-mail: info@bionitlabs.com, hereinafter also referred to as the "Owner".

Unless otherwise specified in relation to the individual purposes of the specific processing below, your Personal Data may be communicated to - or in any case become aware of - people in charge and / or managers (including external) of the processing, in relation to their competences and functions, in order to meet the purposes or to implement specific regulatory and / or contractual obligations; or involved in the organization of this site (administrative, commercial, marketing, legal, administrators).

2. Types of data processed and purpose of processing

2.1 Navigation data

The IT and operating systems of the website may automatically acquire, during their normal operation, some Personal Data relating to your navigation, such as, for example, the IP address, the number of accesses, the duration of navigation, the browser used, the device id, the pages viewed, the date and time when the access occurred.

How can we use your Personal Data for this purpose? Personal Data about your navigation are collected primarily for the obtainment of anonymous statistical information about the use of the website and to check its correct functioning.

2.2 Cookies

Cookies are small text strings that are stored on your device and which record some data relating to your browsing activity. These data, if the cookies are not disabled, are communicated to the site that installed them every time you return to visit it.

There are different types of cookies:

Technical cookies: they allow you to browse the website and use options or services. For example, they identify the session, the limited access to web parts, they remember the elements of an order, they request registration or participation in an event, they use the security functions while browsing, and they store contents for audio or video broadcast. In other words, these are all those cookies necessary to satisfy the specific user request made in that moment and they are not used for other purposes.

Profiling cookies: they allow a more effective management of the advertising spaces of the website, allowing the adaptation of advertising so that it can be relevant to the user. In this way they prevent the user from viewing advertising already seen. These cookies therefore carry out a real profiling of user behavior.

Third-party cookies: third-party cookies are used by the website manager, although they are installed on the user's device by third parties other than the website manager. Third-party cookies are, for example, the statistical services of Google Analytics or the advertising service of Google AdSense.

The website uses both third-party cookies and profiling cookies, that keep track of the choices you have made in the context of navigation and use of the website services, so as to ensure a personalized and easier use of the services offered by BionIT Labs.

Below the cookies used in this website:

Mailchimp (The Rocket Science Group LLC)

Mailchimp is an address management and email message sending service provided by The Rocket Science Group LLC.

Personal Data collected: name, surname, email, address, telephone number, job title, organization, country.

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Place of processing: United States - Privacy Policy. Subject adhering to the Privacy Shield.

Google Analytics (Google LLC)

Google Analytics is a web analysis service provided by Google LLC ("Google"). Google uses the Personal Data collected for the purpose of tracking and examining the use of this site, compiling reports and sharing them with other services developed by Google.

Google may use the Personal Data to contextualize and personalize the advertisements of its own advertising network.

Personal Data collected: cookies and usage data.

Place of processing: United States - Privacy Policy - Opt Out. Subject adhering to the Privacy Shield

ViralLoops LTD

ViralLoops LTD is a viral and referral marketing platform for launching ranking competitions, sweepstakes, pre-launch and referral programs.

Personal Data collected: name, surname, title, address, contact details, username, email address, employer, job title, geographic location, area of responsibility, gender, personal interest, preferences, IT information.

Place of processing: this Agreement is governed by the laws of the United Kingdom.

LeadGen (LeadGen App LTD)

LeadeGen is a form builder that facilitates lead acquisition.

Personal Data collected: name, surname, title, address, contact details, username, email address, employer, job title, geographic location, area of responsibility, gender, personal interest, preferences, IT information.

Place of processing: this Agreement is governed by the laws of the United Kingdom.

2.3 Data provided voluntarily

The data that you optionally and freely provide us by filling in and sending the form will be acquired by the Data Controller.

In particular, in addition to your email address, necessary to keep in contact with you, any other Personal Data to which the email message or the completed form refers will be acquired. These data will not be spread or communicated to third parties with respect to the organization of the owner, who are not external managers of the treatment appointed for this purpose by the owner. Your data may be used by the Data Controller, once you have given your consent, to define the user profiles of the site and / or for direct or indirect commercial or advertising purposes of the Data Controller's products and services.

3. Processing methods

The Personal Data held for the purposes set out above are processed by the Data Controller, in a lawful and correct manner, through the prevalent use of automated or semi-automated tools.

4. Optional supply of data and consequences of your refusal

Except in the cases in which the acquisition of data occurs automatically as a result of your simple navigation on the website - or the provision of data is necessary for using the services you have requested from us - your provision of any other Personal Data is entirely optional.

5. Storage duration of your Personal Data

Your Personal Data are stored for the period of time strictly necessary for the fulfillment of our obligations, and to achieve the purposes for which such data were collected, in accordance with the aforementioned legislation. When we no longer need to use your Personal Data, we will delete it from our systems; alternatively we could continue to use them for different purposes only after having made them anonymous and not traceable to your identity. This is without prejudice to the case in which any regulatory obligations will oblige us to keep such data.

6. Physical location of data

Your Personal Data are stored within the European Economic Area ("EEA"). Specifically, your Personal Data are stored on servers Viral Loops and LeadGen servers.

In any case, they can be transferred and stored in a place outside the EEA where such countries are deemed by the European Commission to be able to guarantee an adequate level of protection. Your Personal Data may also be processed by personnel operating outside the AEE who work for us or for one of our service providers. We will do everything when reasonably possible to ensure that your Personal Data are treated securely and consistently with the Policy and applicable data protection laws, including, if applicable, by adhering to European standard contractual clauses (or equivalent measures) with legal entities outside the EEA that receive the Personal Data.

7. Rights of interested parties

As interested party and with reference to the data processed by the Data Controller, you have the right to:

- withdraw consent at any time;
- object to your data processing when this occurs on a legal basis other than the consent given (further details on the right to object are indicated in the section below);
- access your data, obtain information on the data processed by the owner on certain aspects of the processing and to receive a copy of the data processed.
- verify and request the rectification, updating and \ or correction of the data processed by the Data Controller;
- obtain the cancellation or removal of your Personal Data, if the processing is based on consent only and it is not necessary;
- receive your data or transfer them to another owner;
- lodge a complaint with the competent Personal Data protection supervisory authority or take legal action if you believe that the rights to the processing of your data have been violated by the Data Controller;
- automated decision-making process. We inform you that you also have the right not to be subjected to a decision based solely on the automated processing of your Personal Data that produce legal effects concerning you or that significantly affect your person in a similar way (unless this automated activity is necessary for the conclusion or execution of a contract between you and the Data Controller, authorized by the law of the Union or of the member state to which we are subject as Data Controllers, - which also specifies adequate measures to protect your rights, your freedoms and your legitimate interests - or finally which is based on your explicit consent).

7.1 Details on the right to object

When Personal Data are processed in the public interest, in the exercise of public authority vested in the Owner or to pursue a legitimate interest of the Owner, the Data

Subjects have the right to oppose the processing for reasons related to their particular situation.

Interested parties are reminded that, if their data are processed for direct marketing purposes, they can oppose the processing without providing any reasons.

7.2 How to exercise your rights

In order to exercise your rights as an interested party, you can send a request to the following contact details of the Data Controller: privacy@bionitlabs.com. Requests are filed free of charge and processed by the Data Controller or his representative as soon as possible, in any case within one month.

7.3 Complaints

If you believe that the Personal Data protection legislation has been violated as regards the processing of your data and you have not obtained an exhaustive response from the Data Controller after 30 days from the forwarding of your request, you also have the right to lodge a complaint to the local authority for the protection of Personal Data within the European Economic Area ('EEA'). You can find the references of the individual Authorities, depending on the country you are in, by clicking on this link <http://www.garanteprivacy.it/web/guest/home/footer/link>.

7.4 Further information on processing

We point out that the Data Controller may be obliged to disclose your data by order of the public authorities.

System log and maintenance

For needs related to operation and maintenance, this site and any third party services used by it may collect system logs, which are files that record the interactions and which may also contain Personal Data, such as the User IP address.